

BMW Car Showroom – Qurum, Sultanate of Oman



The new face of BMW

COWI & Partners LLC were the architects and engineers for this RO2.9m/ - prestige, flagship car showroom for BMW in the Sultanate of Oman.

This new face of BMW within the Sultanate is located on an elevated 54.000 m² site in the prestigious area of Qurum in Muscat's Capital Area. With over 14.000 m² of showroom, office, workshop, warehousing and car storage accommodation the new facilities will provide a modern approach to the sales, marketing and servicing of BMW Cars in keeping with the manufacturer's world-wide high-tech image.

The 114 m long curved structural glazed façade to the building is suspended from the roof structure. Designed to give uninterrupted views to the showroom from without and a panoramic view of the surrounding

area from within it is incorporated in a facade design that interprets local traditions in a high-tech way.

Flexibility and transparency

COWI engineers have created a large span design solution for the interior spaces giving a column free environment for optimal flexibility in space management and ease of use.

Within the showroom, cars from across the entire model range will be displayed together with separate areas for the display of Mini, BMW Motorcycles and Rolls Royce. The check-in area for BMW Service is located at the rear of the showroom beneath the mezzanine. The rear wall of the Service Check-in is fully glazed affording views through to the vehicle inspection bays and the state of the art workshops beyond. BMW takes great pride in its vehicle service

and preparation and the glazed partition to the rear of the check-in desks allows you to see the workshops in action. The workshops cover some 4.500 m² including the glazed pre-inspection bays, diagnostic and general workshop bays and the fully equipped body and spray shops.

Client:

Suhail Bahwan Group (Holding) LLC

Lead Consultants on design and construction:

Pre Contract Architectural and Structural Design

MEP design carried out by sub-consultant.

Post Contract Architectural and Structural Supervision

Project Period:

September 2002 - August 2004

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